



***Press Release***  
**Hudson Valley**  
**Humane Society**  
200 Quaker Rd., Pomona, NY 10970  
845-354-3124



*For immediate release*

**-- Fido Goes Home --**  
Free Tags from the HVHS

Pomona, NY – February 27, 2005: Every year thousands of pets become lost and end up in shelters everywhere; a simple ID tag can get them safely home. The Hudson Valley Humane Society offers *free* ID tags to all pet owners. That is right, the HVHS distributes through its boarding kennel (Pomona Park Kennel), free ID tags with a unique number assigned to each pet.

Recently a young Labrador Retriever was running lost and scared in Suffern. A local resident was able to gain the dog's trust, put her safely in their yard, and call Pomona Park Kennel with the tag number. A quick search of our database identified the dog; the frantic owner was reached, and the dog is now back at home.

"The ID tags are a public service we are pleased to offer the community" cited HVHS President, Ray Mundy. He continued, "Pet owners are welcome to stop by our facility, Pomona Park Kennel at 200 Quaker Road in Pomona, seven days a week and obtain a free ID tag. The benefits of the tag are great: they are free, maintain the privacy of the owner, and are proven effective." The HVHS/PPK currently has more than 400 pets registered through this program. The average retail cost of a tag is approximately \$7.50 and a permanent microchip can cost \$50.00 or more.

This is a public service message from the Hudson Valley Humane Society. For further information, please call Ann Marie Gaudio at 845-942-1382 or 845-354-3124.



The HVHS is a private, tax-exempt organization, chartered as a society for prevention of cruelty to animals in New York State and has cared for abandoned, unwanted and abused animals in Rockland County since 1891.